

Next meeting: Sunday November 17th 11:00 at Adventures in Bridge
ACBL – San Diego Unit 539
October 20th 2013

Board members present: Lamya Agelidis, John Boackle, Vicki Creamer, Barb Holles, Ralph Baty, Andree Bayliss, Stephanie Rake, Bill Christian, Vi Breckenridge and Larry Sherman.

Board members absent: Joan Maden, Mary Scott Knoll, Mike Moser

President – Lamya called the meeting to order at 11:10am.

The September minutes were approved as corrected and circulated by e mail.

VP Report – Vicki reported that Lynne O’Neill donated seven bags of books, all hard covered except three. She has been inventorying them towards a sale, which will be held at the Holiday Party on December 1. It was decided they would be priced at \$2.00 each or 3 for \$5.00. Unsold books will be donated to a Charity such as Father Joe’s, so that Lynne can receive a tax write-off. Vicki will mention the book sale in the Contract Bridge Forum column. Vicki suggested that we put a sign and box out and that members will be free to pay for books on an honor system basis. It was agreed that there would be no flyer generated for the book sale.

Treasurer - Barb Hollis reported again that the Unit took a huge hit on the August tournament. Barb suggested no pays for Unit games should stop. Pros and cons were voiced on this subject and it was agreed that no action would be considered until after the results of our Open Spring Sectional are ascertained. We need to put our best foot forward to market this event ASAP, to increase revenues.

COMMITTEE REPORTS

Partnerships –. Nothing new to report.

Tournament Chairman. Ralph presented the proposal for the Holiday party catering. The unit price of \$17.50 per person was discussed. It was decided to stick with this for the upcoming event, but to look at this beginning in March for next year’s event. It was agreed that board members would convene at 9:45 a.m. to set up for the event. It was announced that Wirt had agreed to direct the game. There was mention of whether a caddy needed to be enlisted. On the subject of door prizes, it was agreed that Lamya would purchase wine at Trader Joe’s. Vi agreed to get desserts at Costco. Wine and free plays were agreed to as door prizes. Stephanie agreed to look at the prices for plastic linens at dime stores, and compare that to what Vi finds at Costco.

Unit Manager – John reported that there will be a change in the 2014 calendar moving a Charity game to March 16 and a Unit Championship game to January 19. There was a discussion about having double sessions at our Sectionals, and receiving feedback from the Coopers that some new players might be interested in attending with these included.

Future Life Master – No report. Lamya presented a spreadsheet demonstrating the decrease in attendance at the Fall NLM tournaments. The table count fell from 77 in 2012 to 46 in 2013. It was agreed that the Jewish holiday had little impact upon this decrease. A discussion about whether to move the Fall NLM tournament from September to October was held, and there was no motion made or vote taken to support such a change. Lamya also reported she had been in contact with Betty Bratcher about locking up our tournament dates for the next two to three years. Lamya reported Betty was non committal about locking in the May NLM dates until she evaluates the impact upon the Temecula Sectional and vice versa.

Hospitality – Everything is going smoothly and keeping within budget.

Awards – Nothing new to report.

Publicity report – 300 copies of the Holiday party flyer were printed. It was agreed that it is imperative to create, print, and distribute the Spring Sectional flyers ASAP. We missed the Torrance Regional this past week, but they need be done in time to distribute at the Ventura Regional next week. We need to go back to making sure our flyers are distributed to the other San Diego Units, and the other San Diego duplicate bridge clubs such as Redwood, Scripps Ranch, Soledad, Coronado, Esplanade, Eastlake, Harvey’s at Temple Solel, etc.

Membership Report – Stephanie reported receiving two letters of feedback from members who have recently left Unit 539. She wrote to Judy Rimer to explain how our calendar is generated and why the conflict between the Fall NLM tournament and the Jewish holiday could not be avoided.

Educational Liaison – No report.

New Business.

Website Upgrade. The importance of creating a more current website was discussed. It was agreed that Lamya would generate and email out a draft of a criteria list of what content we hope to use the website for. This is an ongoing project and when we have fine tuned our goals we will enlist feedback from website administrators such as Philippe Lamois (bridgeresults.net) and Kim Dumas (independent webmaster who administers the Soledad Club site).

Meeting Adjourned at 12:25 pm

Approved _____

Larry Sherman, Awards Chairman