

Next meeting: Sunday June 18 at 11:00 AM at **Adventures in Bridge**
ACBL – San Diego Unit 539
May 21, 2017

Board Members Present: Lamy Agelidis, Vicki Creamer, Barb Holles, John Boackle, Carolyn Casey, Tom Herzog, Mike Koscielski and Kathy Byrne.
Board Members Absent: Gidgette Caldwell **Member Guest:** Pete Moyer

President – Lamy called the meeting to order at 11:05 AM.

The minutes of the March 19 meeting were circulated by email;
MOTION to approve the March minutes; seconded and passed.

New Business:

- 1. August Open Sectional:** Lamy updated the Board on the Sectional to be held August 4-6 at Marina Village. The discussion was as follows:
 - **Flyers:** The flyers have been printed and stratification has been approved by ACBL. **ACTION:** Mike volunteered to deliver sectional flyers to the Soledad Club.
 - **Partnership Chair:** Marge Van Hemert graciously agreed to be the Partnership Chair for the Sectional.
 - **Set-up and Hauling:** Garrett Maden will continue to assist with transportation of event equipment for the August Sectional and the NLM Sectional.
 - **Playing Cards:** Lamy ordered new playing cards for the Swiss Boards. **ACTION:** Lamy asked each board member to take a case of boards and replace the old cards with new cards.
 - **ACBL Director in Charge:** Brandon Sheumaker
 - **Suggestions to increase attendance:** Gidgette will send an email blast to promote the Sectional emphasizing that most of the games will be held in the large banquet room all three days. John recommended that we target our marketing efforts to the NLM players who need silver points as a way of helping to increase attendance. **ACTION:** Tom will send Dave Walters an email to help promote the Sectional.
- 2. October NLM Sectional:** Lamy updated the Board on the joint NLM Sectional with La Jolla Unit to be held October 13-14 at the Jewish Community Center. **ACTION:** Mike is scheduling a date to arrange for a planning meeting for the NLM Sectional to discuss his planning list and the promotional flyer.
- 3. Sectional Venue for Fall 2018 and Beyond:** Lamy reported that we will be able to host the Sectional at Marina Village in August 2017 and March 2018. **ACTION:** Lamy and Kathy will continue to research possible venues for the Sectional.
- 4. Newsletter:** The newsletter was successfully emailed to the membership and mailed to members without email addresses. Several board members received positive feedback regarding the newsletter. The subject of updating the membership email database was tabled for a future board meeting to include the new membership chair.
- 5. 999er Game:** The board and Sebastian Holsclaw, Unit Game Director, discussed the table count for the 999er game at the last two Unit games. Lamy made announcements at several games at Adventures to recruit players for the 999er game. To help increase attendance, the board discussed creating a discount card for players who participate in the 999er game: Buy three 999er games and get one 999er game free, including a Sectional discount card for \$5.00 off at the August Sectional in the 1499er or 299er game. **ACTION:** Lamy and Kathy will create discount cards to be used in the 999er game.
- 6. Bridge with the Pros Auction:** Kathy reported that the Unit raised \$3410.00 on the Auction. John suggested that a portion of the money be allocated to defray the extra costs for the relocation of the 2018 sectional. Other suggestions included allocating a portion of the funds to be apportioned to education, youth programs and attracting new players, as well as a sound system for announcements at unit games and a special hospitality dessert at the August Sectional. The subject was tabled for a future board meeting.
- 7. Marketing:** Tom suggested that we create business cards for board members to help promote unit activities and to assist with networking at upcoming bridge events. **ACTION:** Lamy will investigate the cost of creating business cards for board members.
- 8. Hospitality Process:** Mike discussed his concerns about there not being enough assistance with clean-up at the Unit games. Lamy created a check list for board members to use to assist with the clean-up process. Additionally, she asked each board member to work as a team to help with the clean-up, and will continue to remind the players to pick up their dishes after the game.
- 9. New Board 2017-2018 & Election Day Update:** Lamy reported that there are three new candidates for the open board positions: Larry Sherman, Martha Woodworth, Pete Moyer; Tom Herzog and John Boackle agreed to serve for a second term. The membership will be voting on the amendments to the bylaws at the Election Membership meeting on June 4th. Additionally Lamy will introduce the new and outgoing board members, and summarize the board activities for 2016-2017 term. Barb will give a brief synopsis of the financials.

Standing Reports:

President's Report: No report

Vice President's Report: No report

Treasurer's Report:

At the end of April there was \$8,594.80 in checking and \$17,573.00 in savings. Barb received \$2400.00 from the Pro Auction, with \$1010.00 still outstanding.

Unit Manager's Report: The Unit game results were submitted on time to ACBL.

Membership Report:

The current membership is at 713.

Hospitality Report: No report

Awards Report: Awards are not given to unit members who don't participate in Unit games, and awards are not given to Sapphire and Ruby masterpoint ranks.

Publicity Report: No report

Meeting was adjourned at 12:10 PM.

Respectfully submitted,

Kathy Byrne, Secretary