

Next meeting: Sunday, May 21st at 11:00 AM at **Adventures in Bridge**
ACBL – San Diego Unit 539
March 19, 2017

Board Members Present: John Boackle, Vicki Creamer, Barb Holles, Tom Herzog, Carolyn Casey, Mike Koscielski and Kathy Byrne.

Board Members Absent: Lamya Agelidis and Gigette Caldwell.

Vice President – John called the meeting to order at 11:05 AM.

The minutes of the February 19 meeting were circulated by email;
MOTION to approve the February minutes; seconded and passed.

New Business:

1. Longest Day Fundraising: Beth Granby presented her fundraiser project to the board to benefit the Longest Day/Alzheimer's Association. Beth will make a presentation at the Unit Game(s). Beth is asking players for donations of old t-shirts that she is using to create pillows to sell at Adventures in Bridge. All proceeds will go to the Alzheimer's Association.

2. Special Games: John suggested raising the game fee for the November Charity game and the STaC game since there were no increases last year. **MOTION:** To raise the game fee an extra dollar for charity games starting in November 2017 and the STaC game in July; seconded and passed.

3. 2017 March Sectional Post Event Report: John reported on the Spring Sectional. Overall the feedback was positive especially due to being able to use the larger room for most of the games.

- **Table Count:** John reported that the table count was down 25 tables from last year's Summer Sectional, and down 22.5 tables from March 2016, the first year we hosted the Sectional at Marina Village.
- **Financial:** John and Barb reported on the preliminary finances from the Sectional. The estimated loss is \$500.
- **Outreach for future Sectionals:** Tom suggested targeting our marketing efforts to the NLM players who need silver points to raise the Sectional table count. Since the San Diego Bridge Academy doesn't offer silver point games, John suggested reaching out to Dave Walters to help promote the Sectional to NLM players.
- **Volunteers:** The board expressed appreciation to the Greeters (Joanne Koscielski, Sharyn Pryz, Elazar Harel, Beth Granby and Craig Caldwell) who did a great job directing players through foot traffic at Marina Village. Also, much appreciation to Ben Domurat who helped with the tear down activity.
- **Venue:** Lamya was able to secure Marina Village (large room) in August 2017 and March 2018.

4. 2017 NLM Sectional: Due to a scheduling conflict, John rescheduled the tentative dates for the NLM Sectional to October 13-14. The board discussed the pros and cons of hosting the Sectional at Home Avenue vs. Marina Village. The venue subject was tabled until data could be gathered on all potential sites for the new Sectional dates. **MOTION:** To host the NLM Sectional on October 13-14 with the La Jolla Bridge Unit; seconded and passed. **ACTION:** Mike will contact Home Avenue/Knights of Columbus, Lamya will contact Marina Village and Kathy will contact Portuguese Hall, Soledad Club, JCC and La Jolla Beach and Tennis Club to check availability.

5. Bridge with the Pros Auction Update: Kathy reported that the Auction raised \$1900.00 to date. There were three new Pros (Cameron Cotton, Kitty Cooper, and Steve Cooper) each of whom has been added to the Auction. The majority of the bidding was done at the Sectional and Adventures in Bridge. The online auction is not getting much traffic. Lamya was able to secure a bidding table for the Auction at the Regional. **ACTION:** Carolyn will help Kathy with auction links on Facebook. Kathy will add more information about the Auction on the bulletin board at Adventures.

6. Newsletter Update: John updated the Board on the status of the newsletter which is to be distributed to unit members by the next board meeting. Mailing labels will be created for members without email addresses. **ACTION:** John asked Vicki, who worked on the newsletters in the past, to investigate the name and cost of the printer who helped with the labels. **MOTION:** For members with emails an e-blast format for the newsletter will be sent via the mechanism ACBL provides (which is being used for publicity, below). For members without emails a printed newsletter will be sent using bulk rate postage as in the past; seconded, and passed.

7. Publicity for Unit Games: E-blasts were sent to all members of the San Diego Unit to promote the Pro Auction and the March Unit Game. Gigette will send e-blasts before each unit game featuring lesson topics, hospitality and special games. Gigette received one partnership request from a junior player who received an email, and Mike was able to secure a partner.

8. 2017-2018 Call for New Board Members: Marty Roth, Hospitality Chair, resigned from the Board, and will continue to help with the Pro Auction and Regional Hospitality Booth. After service over these past two decades, both Vicki and Barb will not be running for re-election at the end of their terms. **ACTION:** John asked Board members to begin asking unit members to participate on the Board.

9. Awards Game Update: Carolyn ordered awards and Lamya created certificates to pass out at the Awards game on April 2nd.

10. Hospitality Assignments: April 2: Tom and Kathy; April 30th (Pizza): Kathy; May 7: Carolyn and Vicki; May 21: Lamya.

11. Next Board Meeting: The next Board meeting is scheduled for April 16, which is the Sunday at the Regional. John took the action to determine with Lamya if the May 21st board meeting should be rescheduled to either April 30th or May 7th.

Standing Reports:

President's Report: No report.

Vice President's Report: Sectional status above.

Treasurer's Report: In February the Unit received a check for \$1333.10 from ACBL. At the end of February, we had a \$676.84 monthly profit. There is \$9,125.58 in the checking account and \$17,573.80 in the savings account.

Unit Manager's Report: February game results were submitted on time last month.

Membership Report: The current membership is at 706.

Awards Report: Carolyn suggested contacting Liberty Station Conference Center for a potential venue site for future Sectionals.

Publicity Report: Gigette is creating a Restaurant Guide for the San Diego Fall NABC. She is creating a spreadsheet with restaurants from the last San Diego NABC, updating the information and refining the data. Final input is due by August 2017. Volunteers are needed to work on this project.

Meeting was adjourned at 11:54 AM.

Respectfully submitted,

Kathy Byrne, Secretary